



CANCER ACTIVE **PATIENT PORTAL**

May 2024

WHO IS THROWING BONES?

Throwing Bones is a nonprofit dedicated to enhancing the quality of life for cancer patients through active and healthy lifestyles. We empower patients with personalized resources, support systems, and innovative programs to manage their health journey.

At Throwing Bones, we understand that no two cancer journeys are the same. That's why we're dedicated to helping patients explore and connect with the forms of movement that resonate most with them, whether it's the calm of yoga, the rhythm of walking, or the joy of dancing. We curate monthly support groups, education panels, an exercise library, self-assessments, and are currently building a free patient portal with coaching, to help support patients.



What Throwing Bones Does for the Community



Patient Support Programs



Educational Resources



Community Engagement



Research and Advocacy

THE CANCER ACTIVE PATIENT PORTAL

Throwing Bones is creating a world where every cancer patient has tools, support, and personalized care to add ***more life to their years.***



MISSION & ADVANTAGE

MISSION

The **free** Cancer Active Patient Portal empowers cancer patients by providing a personalized and dynamic approach to managing their health and wellness. It fosters patient engagement through supportive features like peer support networks and educational materials, ultimately improving quality of life and treatment outcomes. The portal also facilitates seamless communication with healthcare providers, ensuring coordinated care.

ADVANTAGE

Our Cancer Active Patient Portal is a **free** comprehensive platform that integrates physical, mental, and nutritional health assessments, offering personalized resources, peer support, educational materials, and interactive services. Our ability to continuously update and refine patient care plans based on real-time health data, including sleep, hydration, treatment responses, and more creates opportunities for **improved** patient **quality of life**.

EMPOWERING PATIENTS, ADVANCING CARE

1

PATIENTS

Access personalized resources, connect with a supportive community, and take an active role in your care.

2

PROVIDERS

Integrate comprehensive patient data, collaborate with a multidisciplinary team, and improve treatment outcomes.

3

SPONSORS

Gain valuable DATA, support innovative research, and demonstrate your commitment to patient-centric care.

THERE WERE
20 MILLION
NEW CANCER CASES IN 2023

We can serve and learn
from all of them.

FOR PATIENT USAGE

The Cancer Active Patient Portal



THE CANCER ACTIVE PATIENT PORTAL



COMPREHENSIVE ASSESSMENTS

Evaluate your physical, mental, and nutritional health to create a personalized care plan.



CONTINUOUS TRACKING

Monitor your progress with real-time data on sleep, hydration, treatment responses, and more.



ADAPTIVE FEEDBACK

Receive tailored recommendations to help you achieve your health and wellness goals.

PERSONALIZED HEALTH ASSESSMENTS

1

PHYSICAL HEALTH

Evaluate your strength, dexterity, balance, and pain levels.

2

MENTAL WELLNESS

Assess your sleep, mood, and stress levels (currently PHQ-9 standard)

3

NUTRITIONAL STATUS

Analyze your diet, hydration, and gastrointestinal responses.

4

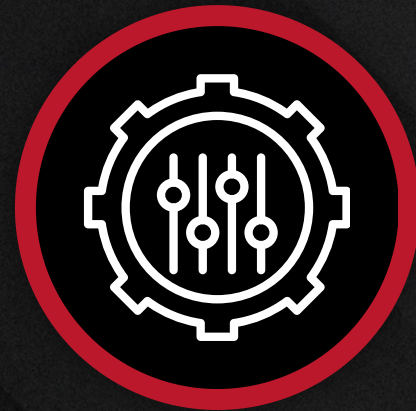
CONTINUED MONITORING

Track your progress and adjust your plan based on real-time data (current FACT-G standard).

TAILORED SUPPORT & RESOURCES

PERSONALIZED CARE PLAN

Receive customized exercise routines, nutritional guidance, and mental wellness activities.



EDUCATIONAL MATERIALS

Access the latest information on cancer treatment, symptom management, and coping strategies.

PEER SUPPORT NETWORK

Connect with other patients and caregivers for emotional support and shared experiences.



MULTIDISCIPLINARY TEAM

Collaborate with healthcare providers, including physical therapists, dietitians, and mental health experts.

FOR HEALTHCARE PROVIDERS

The Cancer Active Patient Portal



ADVANCING CANCER CARE THROUGH DATA



Holistic Patient Care

Integrate physical, mental, and nutritional health data into your patient management strategies.



Enhanced Monitoring

Use the portal's real-time tracking features to monitor patient progress and adjust treatment plans.



Collaborative Care

Work alongside a multidisciplinary team of experts to support patient's treatment.



Data-Driven Insight

Leverage valuable data from patient assessments to inform clinical decisions and improve care protocols.

SPONSOR VALUE

The Cancer Active Patient Portal



Sponsorship Levels

Sponsorship Level	Investment
Platinum Pioneer	\$50,000
Golden Guardian	\$40,000
Silver Stamina	\$30,000
Bronze Backbone	\$20,000

Why Partner with Us



**Access to
Valuable Data**



**Advance Personalized
Medicine**



**Enhance Patient
Outcomes**



**Opportunity for Clinical
Trials and Studies**



**Drive Innovation
in Healthcare**

What You Can Do with Your Sponsorship

Brand Recognition

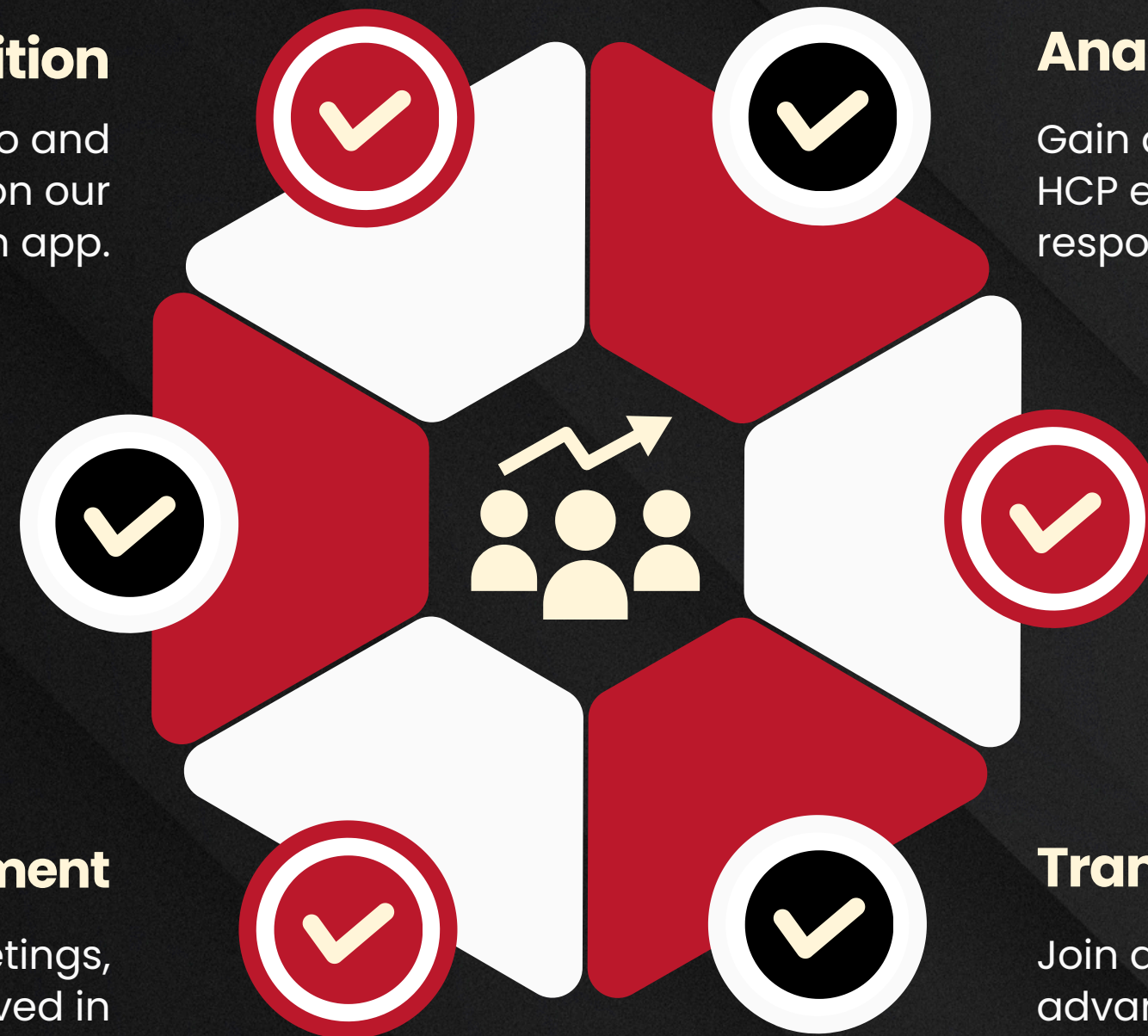
Receive brand recognition with your logo and name being included in press releases, on our website, across social media and in app.

Customize Experience

Customize the story you want to share on or why you wanted to get involved with the Patient Portal on a specific app page.

Be Involved in Development

Through debriefs, stakeholder meetings, monthly, and quarterly reviews, be involved in app development and service changes.



Analyze Patient and HCP Data

Gain access to invaluable data on patient and HCP engagement, behavior, and treatment responses to leverage for your organization.

Help Healthcare Evolve

Contribute to the evolution of precision medicine by integrating patient-specific insights into your processes.

Transform the Patient Experience

Join a groundbreaking initiative that utilizes advanced technology, including AI, to deliver personalized care and real-time health tracking.



CONNECT TODAY

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throwing-bones.org/contact-us/